

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56569	CF LOC-POL	FBD - LBD: 09/18/12 - 09/24/12	HL#:	Created: 09/14/12 02:11 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 273	Agency Commission: 15 %	Updated: TSMITH2 on 09/17/12 01:30 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH PA WK 9/18 (1310)	Self Protect.: :00:00	Confirmed: 09/17/12 01:29 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/18/12 08:57 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE EMPITBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$435.00	4	\$1,740.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
003	07:00 - 08:00	0 1 1 1 1 0 0	MILT	30	B			0.0	\$195.00	4	\$780.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
004	07:00 - 08:00	M * * * * *	MILT	30	B			0.0	\$375.00	1	\$375.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
005	D11AM	0 1 0 1 0 0 0	PRIC	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										
006	NNOON	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	2										

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AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS430PM	* T * * * * *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										
008	NEWS530PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$675.00	4	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
009	NEWS530PM	M * * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
010	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$765.00	4	\$3,060.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
011	NEWS6PM	M * * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
012	NEWS630PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PSIXTY	* * * * * S	REGP	30	D			0.0	\$4,050.00	1	\$4,050.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,400.00	4	\$5,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	35	0	\$28,985.00	\$24,637.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals:	\$28,985.00	\$24,637.25	\$0.00	\$0.00
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